



National Trade Contractors Coalition of Canada

PRESS RELEASE

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National Trade Contractors Coalition of Canada Meets

Ottawa, Ontario-On Thursday, March 2, 2006 representatives of the National Trade Contractors Coalition of Canada met in Woodbridge, Ontario at the offices of the Mechanical Contractors Association of Ontario.

After an effective strategic planning session, held in November 2005, the Coalition membership has agreed to move forward with its initiatives outlined during this meeting. While there are a number of issues of common interest, the Coalition will focus on its three main priorities: the promotion of the Bid Depository System across Canada, getting paid promptly for work performed, and the promotion of unaltered forms of industry standard contracts.

To “kick-start” the Bid Depository campaign across Canada, the Coalition has agreed to fund a promotional initiative which will include traditional and web based marketing and communication strategies, along with the creation of a promotional video in support of Bid Depository use. This inaugural program will see the Coalition working with Mr. Tom Vivian, Executive Director of the Construction Bid Depository of Ontario, and with George Brown College, to collaborate on the first phase of this national campaign. The marketing and communications strategy is in development and the video is projected for completion in early 2007.

The Coalition has also entered into negotiations with presenters, entertainers, industry professionals, and venues to present an original series of seminars and workshops to promote the issues of prompt payment and the use of unaltered forms and contracts. The first production will take place in the Toronto area and is scheduled for the Fall of 2006. The purpose of this production is to bring forward the significant impact these issues have on all contractors and the industry, in an entertaining and educational format.

Two new committees were established during this meeting. Mr. John Blair, Executive Director of the Canadian Masonry Contractors Association will Chair the “Payment and Contracts Organizing Committee”. Mr. David Ellis, Executive Director of the Electrical Contractors Association of New Brunswick will sit as Chairman of the “Standing Committee for Bid Depository Promotion”, which was formerly the Bid Depository Task Force.

The next meeting of the Coalition is scheduled for May 2006.

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